



Name of project: Share

Project Lead: Chris Bland, Grace Eyre Foundation
Karen Askew project administration and partnership support lead.



How much 2010/11 LDDF money the project got from the Partnership Board: £9,000

Sub Group overseeing project: Taking Part in the City and Work & Skills



Project Targets from original bid:

- Four issues of the “What’s on?” guide printed each year.
- The “What’s on?” develops into a wider social networking and dating project.
- Paid editor work for 12 people with learning disabilities.
- 10 organisations involved with the project when moving into phase 2.
- To raise enough money for phase 2 to happen

Key Achievements of the project:

1. The project exceeded the original target brief of 4 editions by producing an additional magazine in June 2011.
2. Grace Eyre submitted 10 grant funding applications and although has been unsuccessful to date it is hoped that some future grants may be available.
3. The network of people (Service Users and staff) from different services and providers has been very positive and has enabled the publication to look at a broad diversity of topics and activities across the City and in the wider community.
4. The project has enabled 6 service users to become part time paid editors alongside over 12 reporters being paid for their stories or providing articles on a voluntary basis.
5. The work focus has been a central theme to the project and two of the Sub Editors will be continuing to work on a freelance basis as reporters for Grace Eyre’s events. The enthusiasm and commitment to the project from the Sub Editors has been the key feature of the magazine’s success.

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6. For some of the Sub Editors there have been real learning and development opportunities which have included;
 - Writing skills
 - Arranging visits to venues.
 - Carrying out interviews and helping arrange meetings.
 - Participation in the editorial aspects of the magazines production, including choosing the articles and help plan the layout.
 - Forming social networks/friendships with colleagues from other services.
 - Photography skills. Each subeditor was provided with a camera and have provided images for each publication.
7. The Social links that have been established with initiatives like Come Dine With Me came about as a direct result of the partnership with CMG and the SHARE magazine.
8. The magazine has promoted campaigns like Healthy Lifestyles, the Thumbs Up initiative, Special Olympics, Safe Travel, Health Action Plans.
9. The project has brought together over 40 different services and providers in a positive partnership where services have provided staff and management time and resources to match fund the original LDDF grant.
10. Positive links have been established with local businesses like Donatello's Restaurant right through to the local Libraries, other charities, pubs and theatres. The project has also advertised events and activities that different service providers were offering across the City.
11. The project also identified the importance of producing a professional high quality publication that set out information in a clear and accessible format.
12. The magazine circulation has meant that 5000 publications promoting lifestyle opportunities and links have been distributed across Brighton and Hove.

Budget
£



The Budget Spend

LDDF Grant £9000

1. Magazine Editorial Costs	£4000.00
2. Magazine Printing x5 publications	£2560.00
3. Administration	£1162.00
4. Equipment	£570.00
5. Stationary	£203.00
6. Hospitality	£107.00
7. Sub Editor Payments	£630.00
<u>Total Spend</u>	<u>£9125 Budget</u>
Estimated match funding by providers	£1226.00

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Future

The Future

The project has provided an invaluable opportunity to look at opportunities for people to gain work experience and new skills and produce an innovative high quality publication.

Grace Eyre is committed to;

- Continue to apply for further grant funding to re start the project.
- Continue to maintain links across the partnerships with other providers.
- Look at options to produce SHARE on the Intranet.
- Offer work opportunities for the Sub Editors working within the service for 2011/12.
- Look at potential options to develop accredited training courses for journalism and interviewing skills
- Look at a future accredited photography skills training course.

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